

High Quality Sport Clubs: networking and joint development



Co-funded by the
Erasmus+ Programme
of the European Union

SUL

Why did we apply?

- To find new ways to co-operate with top clubs in Europe
- To collect data about top clubs (athletes, coaches, resources, environment)
- To benchmark high quality clubs in Europe
- To obtain new data for Athletics community
- To learn how EU-projects work



Co-funded by the
Erasmus+ Programme
of the European Union

Erasmus+ Sport

FINLAND • DENMARK • PORTUGAL • SWEDEN



Project design and timetable

Timetable Erasmus + Sport	2021												2022						
Activities	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7
<i>Planning</i>	█																		
<i>Kick off meeting</i>	█																		
<i>Benchmarking for seminar 1</i>	█	█																	
<i>Seminar 1</i>			█	█															
<i>Dissemination of information to central clubs</i>					█	█	█	█	█	█	█	█	█	█	█	█	█	█	█
<i>Benchmarking for seminar 2</i>								█	█										
<i>Seminar 2</i>									█	█									
<i>Benchmarking for seminar 3</i>											█								
<i>Seminar 3</i>												█	█						
<i>Collecting feedback</i>															█	█	█	█	█
<i>Summary meeting</i>																█			
<i>Final report</i>																			█



Meetings: dates and cities



Meeting 1: 21.-22.10.2021,
Helsinki



Meeting 2: 27.-28.1.2022, Leiria
- postponed



Meeting 3: 7.-8.4.2022,
Brondby (Copenhagen)

Meetings: participants

- Meeting 1: Host Finnish Athletics 3, clubs 16 (later FIN), Juventude Vigilanse 4 (POR), Danish Athletics 5 (DEN), Gothenburg Athletics 2 (SWE)
- Meeting 2: Host POR 10-12, FIN 10, DEN 5, SWE 2
- Meeting 3: Host DEN 10-12, FIN 10, POR 4, SWE 2

Meetings: topics

- Meeting 1: Kids Athletics and other grassroots activities for beginners.
- Meeting 2: How to lead volunteer people.
- Meeting 3: Athletic pathways and drop out

Finance

- Total budget is about 60 000 €
- administration fee 250 € per month
 - 1500 € 30.6.2021
 - 1500 € 31.12.2021 and
 - 1500 € 30.6.2022
- Travel costs
- Accommodation
- Other costs



Co-funded by the
Erasmus+ Programme
of the European Union

Meeting 1: Kids Athletics and other grassroots activities for beginners

Thursday 21.10.2021 Olympic Stadium

16.00 Opening of the meeting, Jorma Kemppainen

16.15 Proud of my club (4x20 minutes, Q & A)

18.00 Cold buffet

19.00-19.45 Sightseeing



Co-funded by the
Erasmus+ Programme
of the European Union

Friday 22.10. Finnish Athletics Office

9.00 Kids Athletics in Finland, Marko Viitanen, NOC and Pia Jäntti, Finnish Athletics

10.30 Kids Athletics: rules and events, Matti Hannikainen Lahden Ahkera (HQ club)

12.00 Take home messages, Jorma Kemppainen

12.30 Lunch

Meeting 2: Athletic pathways and drop out

Thursday 7.4.2022

Arrival (FIN 12:45, POR tbd)

15:00 Visit at Sparta (Hqsc in Copenhagen), National Stadium

17:00 Meeting, part 1: Erasmus+ Sport policy

Proud of my club (3x30 minutes, Q & A)

Dinner



Co-funded by the
Erasmus+ Programme
of the European Union

Friday 8.4.

9:00 Meeting, part 2 Athletic pathways in Denmark, Lars Lindstrøm

Team work: how to prevent drop out, what have we done?

11:30 Take a way lunch

12:00 Departure (FIN 13:25, POR tbd)

SUL

Brøndby (Copenhagen) 7.-8.4.2022

- Danish Athletics: Lars Lindstrøm and his team (three from Sparta)
- Juventude Vidigalense: Tania Pinto, Pedro Carvalho
- Finnish Athletics, clubs: Kirsi Ahonen, Janne Harjula, Otto Kilpi, Janne Lahtinen, Olli Pulkkanen (last minute cancellation Tanja Niemi)
- Finnish Athletics, office: Jorma Kemppainen, Mikko Kivi





Co-funded by the
Erasmus+ Programme
of the European Union

Erasmus+ Sport

FINLAND • DENMARK • PORTUGAL • SWEDEN



Drop-out

- Does it exist?
- In which age?



6-3-5

- 6 person
- 3 ideas
- 5 minutes
- Need: white paper and pen



6-3-5

- 6 person – 3 ideas - 5 minutes
- How do you prevent drop-out?
- How do you retain coaches?
- Own choice!

