

# High Quality Sport Clubs: networking and joint development



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# Why did we apply?

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- To find new ways to co-operate with top clubs in Europe
- To collect data about top clubs (athletes, coaches, resources, environment)
- To benchmark high quality clubs in Europe
- To obtain new data for Athletics community
- To learn how EU-projects work



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# Erasmus+Sport

**FINLAND • DENMARK • PORTUGAL • SWEDEN**



# Project design and timetable

Timetable Erasmus + Sport	2021												2022						
Activities	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7
<i>Planning</i>																			
<i>Kick off meeting</i>																			
<i>Benchmarking for seminar 1</i>																			
<i>Seminar 1</i>																			
<i>Dissemination of information to central clubs</i>																			
<i>Benchmarking for seminar 2</i>																			
<i>Seminar 2</i>																			
<i>Benchmarking for seminar 3</i>																			
<i>Seminar 3</i>																			
<i>Collecting feedback</i>																			
<i>Summary meeting</i>																			
<i>Final report</i>																			

# Meetings: dates and cities



Meeting 1: 21.-22.10.2021, Helsinki



Meeting 2 (3): 27.-28.1.2022, Leiria

- Postponed

- New days 28.-29.10.



Meeting 3 (2): 7.-8.4.2022, Brondby  
(Copenhagen)

# Meetings: participants

- Meeting 1: Host Finnish Athletics 3, clubs 16 (later FIN), Juventude Vigilanse 4 (POR), Danish Athletics 5 (DEN), Gothenburg Athletics 2 (SWE)
- Meeting 2: Host DEN 10-12, FIN 10, POR 4, SWE 2
- Meeting 3: Host POR 10-12, FIN 10, DEN 5, SWE 2

# Meetings: topics

- Meeting 1: Kids Athletics and other grassroot activities for beginners.
- Meeting 2: Athletic pathways and drop out
- Meeting 3: How to lead volunteer people

# Finance

- Total budget is about 60 000 €
- administration fee 250 € per month/ per partner (total 4500 €)
  - 1500 € 30.6.2021
  - 1500 € 31.12.2021 and
  - 1500 € 30.6.2022 (31.10.)
- Travel costs
- Accommodation
- Other costs



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# Meeting 1: Kids Athletics and other grassroots activities for beginners

## Thursday 21.10.2021 Olympic Stadium

16.00 Opening of the meeting, Jorma Kemppainen

16.15 Proud of my club (4x20 minutes, Q & A)

18.00 Cold buffet

19.00-19.45 Sightseeing



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## Friday 22.10. Finnish Athletics Office

9.00 Kids Athletics in Finland, Marko Viitanen, NOC and Pia Jäntti, Finnish Athletics

10.30 Kids Athletics: rules and events, Matti Hannikainen Lahden Ahkera (HQ club)

12.00 Take home messages, Jorma Kemppainen

12.30 Lunch





# Meeting 2: Athletic pathways and drop out

**Thursday 7.4.2022**

Arrival (FIN 12:45, POR tbd)

15:00 Visit at Sparta (Hqsc in Copenhagen), National Stadium

17:00 Meeting, part 1: Erasmus+ Sport policy

Proud of my club (3x30 minutes, Q & A)

Dinner



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**Friday 8.4.**

9:00 Meeting, part 2 Athletic pathways in Denmark, Lars Lindstrøm

Team work: how to prevent drop out, what have we done?

11:30 Take a way lunch

12:00 Departure (FIN 13:25, POR tbd)







# Meeting 3: How to lead volunteer people?

**Friday 28.10.2022, National Throwing Center**

15.00 Hello again, Jorma Kemppainen

15.30 Proud of my staff (3x20 minutes, Q & A)

17.00 Tour de Leiria "sightseeing"

20.30 Dinner, (Nazare)

**Saturday 29.10., Expocentro**

9.00 Organized sport in Portugal, Elisabete Simão, Portuguese Federation

10.00 Team work

11.30 Take home messages



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# Leiria 28.-29.10.2022

- Danish Athletics: tbd
- Göteborg Friidrott: Sara Holmgren, Åsa Håkansson
- Finnish Athletics: Annamari Ahonen, Petra Engberg, Elisa Hakanen, Janne Hirsto, Harri Hänninen, Piia Jäntti, Jorma Kemppainen, Satu Ruuskanen, Sanni Soilampi, Tanja Taipale, Jarkko Toivola
- Juventude Vidigalense: João Bernardo, Pedro Carvalho and Tânia Vieira (and lecturer Mrs Z)



# ABOUT VOLUNTEERING

28.10.2022

*Leiria (Portugal)*



# TRANSNATIONAL PARTNERSHIP



## P1 - European Observatoire of Sport and Employment (EOSE)

France / Europe - Coordinator

[www.eose.org](http://www.eose.org)



## P2 - International Sport and Culture Association (ISCA)

Denmark / Global

[www.isca-web.org](http://www.isca-web.org)



## P3 - European Volunteer Centre (CEV)

Belgium / Europe

[www.europeanvolunteercentre.org](http://www.europeanvolunteercentre.org)



## P4 - World Rugby

Ireland / Global

[www.world.rugby.org](http://www.world.rugby.org)



## P5 - International Judo Federation Academy Foundation (IJF)

Malta / Global

<https://academy.ijf.org>



## P6 - Romanian Football Federation (FRF)

Romania

[www.frf.ro](http://www.frf.ro)



## P7 - Finnish Athletics Federation (SUL)

Finland

[www.yleisurheilu.fi](http://www.yleisurheilu.fi)



## P8 - Sport and Recreation Alliance (SRA)

United Kingdom

[www.sportandrecreation.org.uk](http://www.sportandrecreation.org.uk)



## P9 - Portuguese Institute of Sport and Youth (IPDJ)

Portugal

[www.ipdj.gov.pt](http://www.ipdj.gov.pt)



## P10 - Estonian Foundation of Sports Education (FSEI)

Estonia

[www.spordiinfo.ee/eng/](http://www.spordiinfo.ee/eng/)



## P11 - National Institute For Sport Research (NISR)

Romania

[www.sportscience.ro](http://www.sportscience.ro)



## P12 - University of Physical Education (UPE)

Hungary

[www.tf.hu](http://www.tf.hu)



## P13 - Leeds Beckett University (LBU)

United Kingdom

[www.leedsbeckett.ac.uk](http://www.leedsbeckett.ac.uk)



# DEFINITION OF VOLUNTEERING

- Free will of the individual
- Non for profit cause
- No financial reward
- Benefiting personal development
- Activities benefiting the society / community



# EUROBAROMETRE & VOLUNTEERING

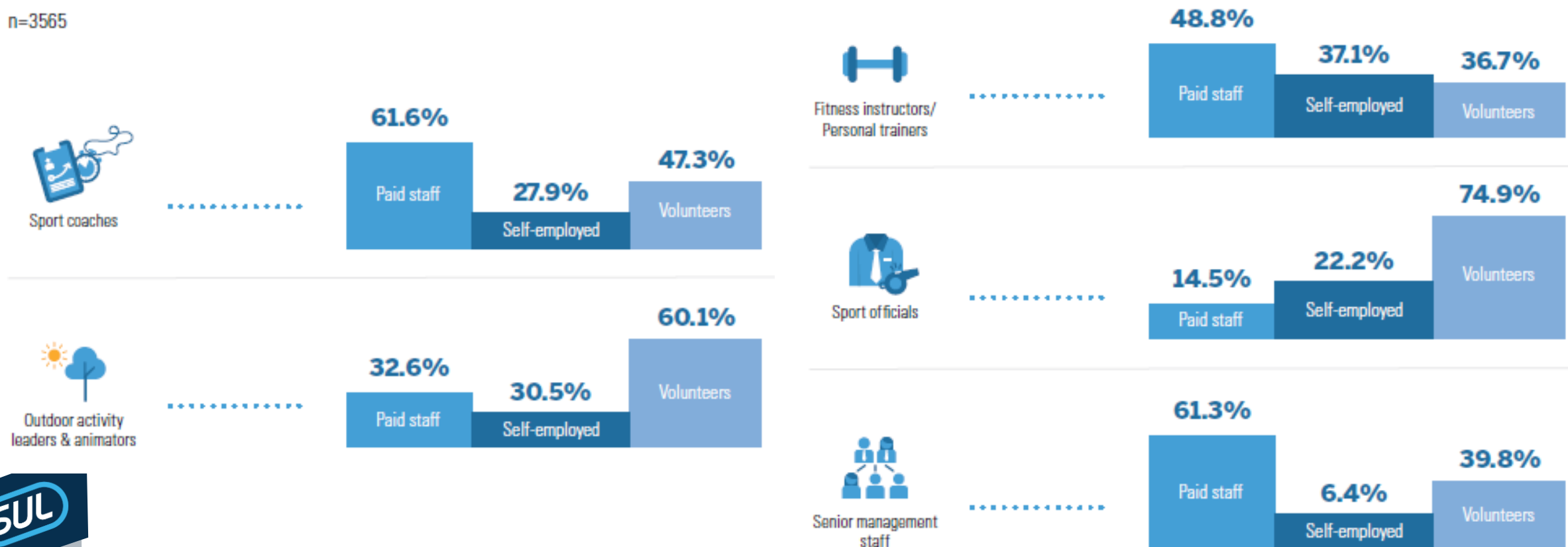
- According to Eurobarometre 472, the most common activities of sport volunteers are:
  - organizing or helping to run a sporting event (33%)
  - coaching or training (27%)
  - being a member of a board or committee (21%)
  - supporting day-to-day club activities (20%)
  - doing administrative tasks (18%).



# ENGAGEMENT OF VOLUNTEERS

Percentage of sport employers who engage each occupation by type of contract

n=3565



# BACKGROUND AND CONTEXT

## Do organisations have same expectations of volunteers and paid staff in the following roles?

- **Sport officials**  
n=1064

**69% Yes**

**31% No**

- **Outdoor activity leaders and animators**  
n=745

**59.6% Yes**

**40.4% No**

- **Sports Coaches**  
n=2363

**56% Yes**

**44% No**

- **Clerical and office staff / receptionists**  
n=1558

**52% Yes**

**48% No**

- **Operational staff**  
n=1060

**52% Yes**

**48% No**

- **Senior and middle management staff**  
n=1540

**51% Yes**

**49% No**



# BACKGROUND AND CONTEXT

- It is difficult to find and recruit people with the right skills to work as volunteers



60.8%



25.7%



**ESSA-SPORT**  
Improving the Supply of Skills to the Sector

- Top 3 occupations where there are problems engaging volunteers

61.1%



Management:  
board members

52.9%



Sport Coaches

49.7%



Sport Officials

**FULL REPORT AVAILABLE ON [WWW.ESSA-SPORT.EU](http://WWW.ESSA-SPORT.EU)**

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## Athletic Club HKV -in a nutshell

Leiria 28-30.10.2022

Organization chart

2000 members of the  
*Athletic Club Helsingin Kisa-veikot*



**Janne  
Hirsto**  
Chairman of the board

Supervisory Board of the Club (operating on volunteered basis)

Youth Athletics Unit



**Jyri  
Wesanko**  
Board  
member

Athletics Unit



**Pekka Mäkelä**  
Board member,  
vice chairman

Masters Athletics Unit



**Mika  
Siimes**  
Board  
member

Support Units



**Ismo Nikkola**  
Board member  
Communications

Operative management  
Full Time Employed



**Reikku Siitonen**  
Executive director

Volunteers providing support

**Maarit Ovaska**  
Coordinator of the Event and  
Competition organization



**Ulla  
Helenius**  
Board  
member,



**Moona  
Latvala**  
Board Athlete  
representative



**Anu Laakso**  
Board member,  
Financial issues



**Olli  
Pulkkanen**  
Head of Training,

Competition  
officers



**Markus Rahnu**  
Board member,  
Administration



**Annika  
Luukkainen**  
Head of Youth  
Athletics

Volunteering  
reserve  
Event staff

There are ca 40 coaches and supervisors in the club providing services on volunteered basis or with a nominal hourly compensation

Youth Athletics Coaches,  
< 14 years

Athletic Coaches  
>14 years

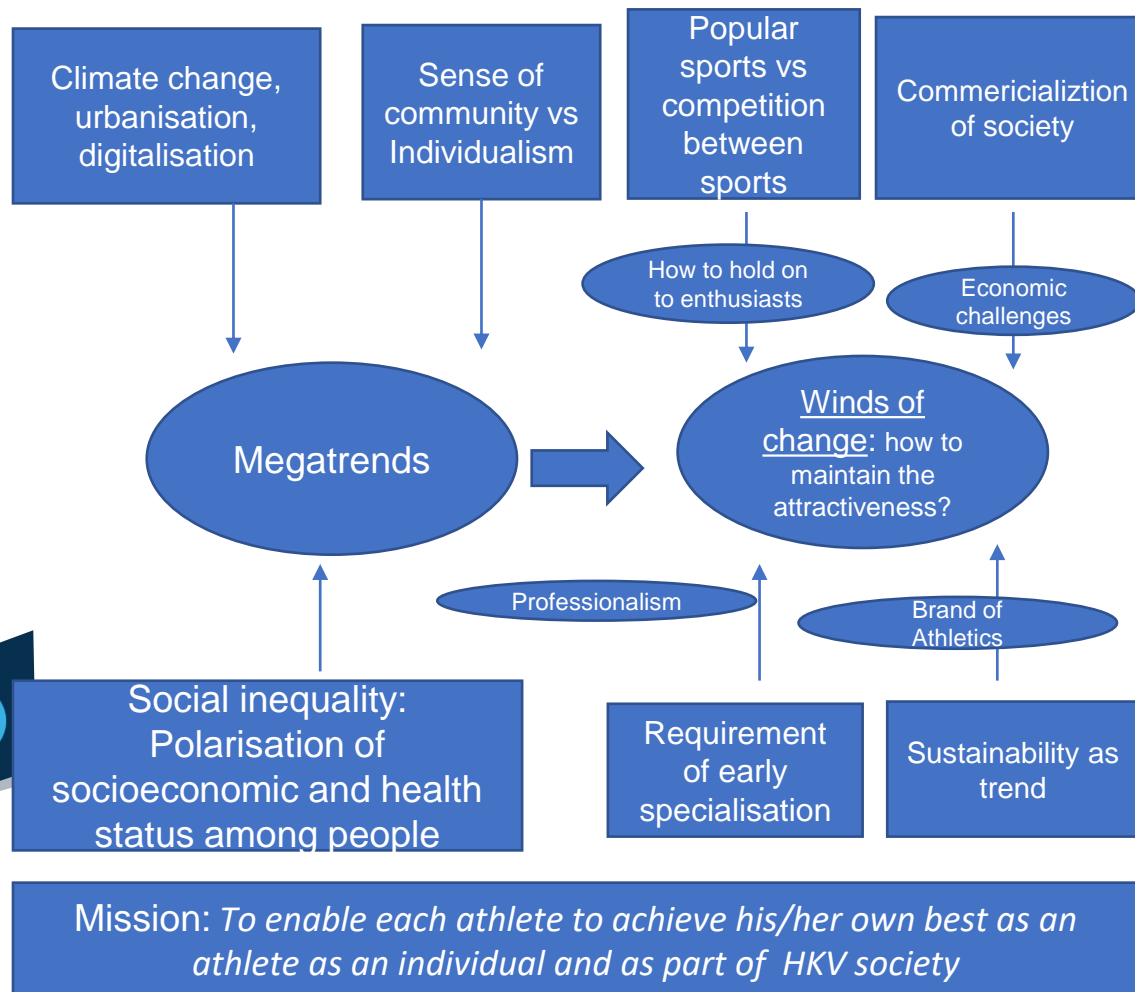
Masters Athletics and  
Coaches



**Mika Rynnänen**  
Board member  
IT

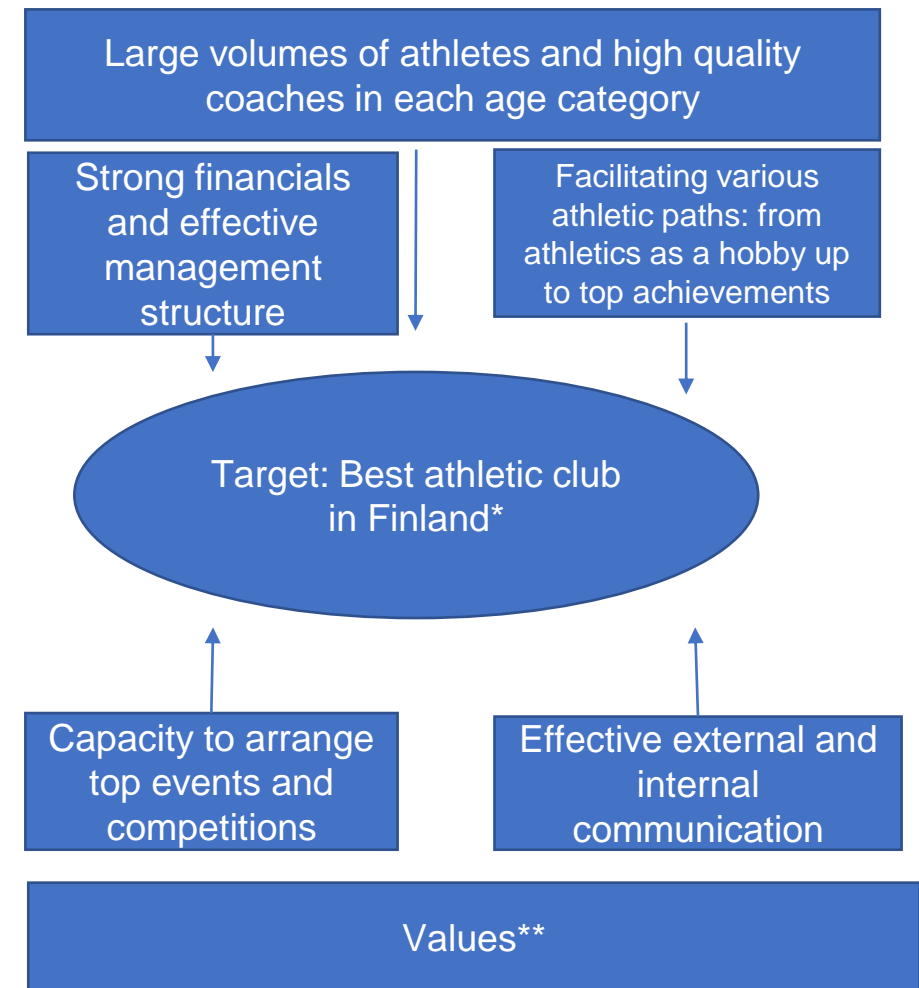
# Future in scope- HKV in 2025

## Factors impacting current state



Vision: Safe and successful athletic society within the metropolitan Helsinki.

## Focus targets and strategic points of gravity until 2025







### Mission:

*To enable each athlete to achieve his/her own best as an athlete as an individual and as part of HKV society*

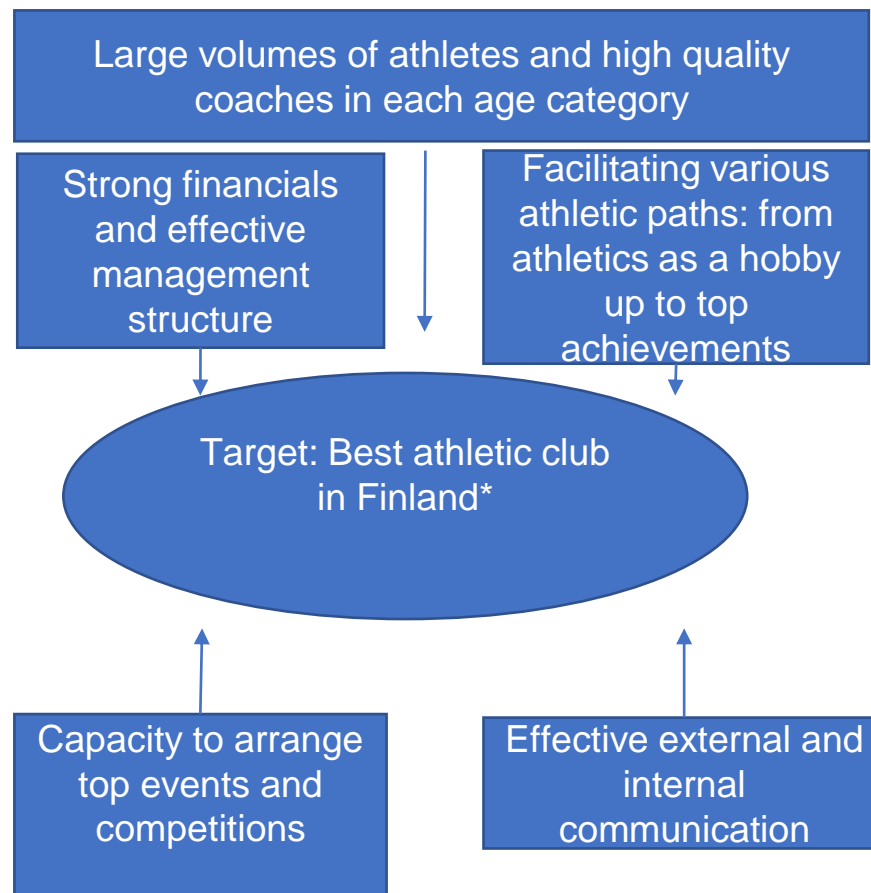
### Vision:

*Safe and successful athletic society within the metropolitan Helsinki.*

### Values

#### *Ethics of Care in HKV:*

- *Equality of human beings: there is a clear distinction between the human value of a child or person as such and possible success achieved in Athletics*
- *Fairness and justice*
- *Balanced and positive development of self esteem and self image of a child and youngster is targeted*
- *Hard work and courage*
- *Recognition and expression of human value and dignity*
- *Curiosity and positive attitude towards sports and life in general*
- *Zero tolerance for drugs*
- *Ecological sustainability of activity*



# Helsingin Kisa-Veikot



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Multisport club Tampereen Pyrintö

**TAMPEREEN PYRINTÖ**



# Tampereen Pyrintö

- One of the biggest and oldest multisport clubs in Finland
- Founded 1896
- Active members 2500
- Eight sports: cheerleading, cross-country skiing, basketball, athletics, speed skating, ski jumping, orienteering, weightlifting
- 27 Olympic medalist
- Budget 2,8 million / year
- Year 2020: Selected The best Sport Club in Finland

**VUODEN URHEILUSEURA 2020**





# Athletics

- From year 1900
- Three athletes in Tokiyo Olympic Games 2021
- In TOP 3 club in Finland
- 700 athletes
- 40 Coaches
- 18 national Team athletes in year 2022
- U20 World and European Champion (Saga Vanninen), 2021 & 2022
- Ella Junnila European Indoor Bronze in high jump, 2021







- 2001 Orienteerings World Championships
- 2003 U20 European Championships, Athletics
- 2008 Finnish Championships, Athletics
- 2009 EYOF, basketball & Athletics
- 2013 U23 European Championships, Athletics
- 2016 Finland-Sweden, Athletics
- 2018 U20 World Championships, Athletics
- 2018 Finland-Sweden, Athletics
- 2020: Finland-Sweden, Athletics
- 2021: Finland-Sweden, Athletics
- 2022: World Master Championships, Athletics







**IAAF World U20 Championships™ TAMPERE 2018**

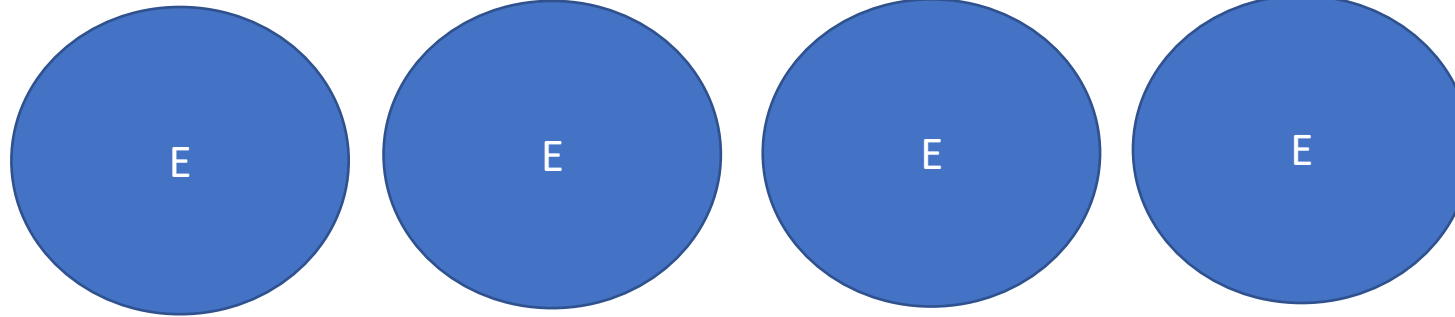






# Finnish Athletics' Running events

Employees / Running events team



SPORT CLUBS

VOLUNTEERS

SUL

HELSINKI CITY  
RUNNING DAY

naistenkymppi.fi  
**NAISTEN 10**

ESPOO RANTAMARATON  
ESBO STRANDMARATON

  
**PÄÄKAUPUNKIJUOKSU**



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